

Don Benito wines are unified from carefully selected sweet potatoes in the tradition of fine Philippine winemaking. Savor its delightfully sweet character and elegant finish, soft and smooth. Enjoy Don Benito moderately anytime with meals and especially on every happy occasion.

Main Ingredients: Sweet potato and sugar
Aging period: One year to two years
Alcohol content: approx. 8% to 13.6%



350 ml
Bottle



375 ml
Bottle



750 ml
Bottle

The People who made this excellent wine encourage you to consult your doctor about the health effects of wine consumption.



Manufactured and Bottled by:
El Vino de Benito de Moncada Wine
Manufacturing Plant

Local Government Unit of Moncada
Poblacion I, Moncada, Tarlac, Philippines
Telephone Nos. +63 (45) 601.0374/601.0405/601.0406
email: mda_lgu@yahoo.com
URL: www.moncada.gov.ph



Sweet Potato Wine



Honorable Mayor Benito Espejo Aquino
Head, Business Unit

Project Manager - Ms. Vida E. Bagamaspad
Promotion Officer - Mr. Abraham S. Sales, Jr.
Tourism Officer - Ms. Praxedes B. Pontanilla



PRODUCT OF THE PHILIPPINES



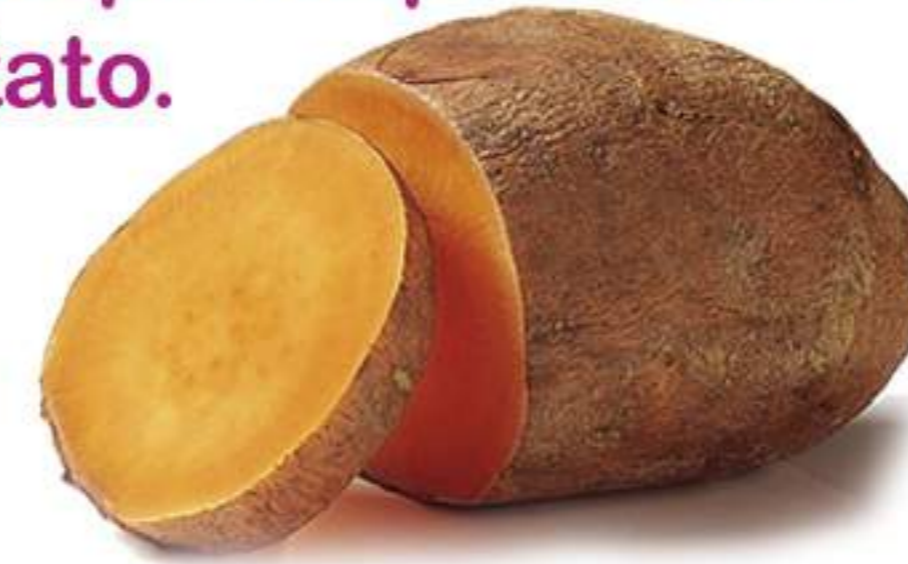
In 2003, under the administration of Mayor Estelita M. Aquino, the Moncada LGU ventured into sweet potato food processing. Seeing the vast potential of the indigenous root crop in terms of jobs and income generation, Mayor Aquino engaged the services of processing experts who would later come out with a variety of by-products including camote chips, buchi, crunchies and camote juice, popularly known as Moncadeña Delicacies.

The items are sold locally. They have been exhibited in trade fairs in Manila, Clark, Angeles City, Tarlac City and neighboring towns.

When Mayor Benito E. Aquino, himself a wine connoisseur, in 2007, he conceptualized a unique product that would promote the value of sweet potato other than the traditional Moncadeña Delicacies.

The Don Benito Wine was introduced the first quarter of 2010. It was named after the Honorable Mayor to exemplify his name and bring prestige and honor to the town of Moncada, the prime producer of indigenous sweet potato.

Don Benito is a name that exemplifies statemanship, integrity generosity, industry and compasssion. Don Benito Wine is locally produced by El Vino de Benito de Moncada Wine Manufacturing Plant which is registered under the Department of Trade and Industry.



Mayor Benito E. Aquino



The One Town One Product (OTOP) is a program to promote entrepreneurship and create jobs. Through OTOP, local chief executives of each city and municipality take the lead in identifying, developing and promoting a specific product or service, which has a competitive advantage.

OTOP Philippines supports micro, small and medium enterprises (MSMEs) to manufacture, offer and market distinctive products or services through the use of indigenous raw materials and local skills and talents.